

Creating a Fundraising Page

Thank you for helping to support the Mid-Ohio Food Collective (MOFC). Setting up a fundraising page is a quick and easy way to support your community. Follow the steps below to get started!

- 1. Go to fundraise.mofc.org/opfeed
- 2. If you wish to use your email address we have on file to create your page, click "Log-in" located in the top right corner. If you wish to use another email address, click "Sign-up."
- 3. If you selected "Log-in", use your email address and click on forget password. You will receive an email from Charity Engine to reset your password (you must do this even if you have never set up a fundraising page before.)
- 4. If you selected "Sign-up" follow the on screen directions to set up your account.

Once you finish creating your account, navigate to your "Dashboard." On your dashboard, click "**EDIT**" to customize your page by adding an image, editing the text (or stick with our pre-formatted text)! You can set and update your fundraising goal.



2 **FUNDRAISE** Share your page on social media or send emails.

Share on Social Media

Use the power of your network to bring awareness to your fundraiser. You can share your custom donation page link to Twitter, Facebook, or through email right from your dashboard!



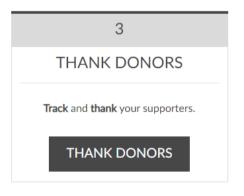




Quick Facts

- 1 in 4 kids are at risk for hunger in Ohio
- 1 in 5 Ohioans are at risk for hunger
- MOFC distributes 170,000 meal per day
- MOFC serves 20 counties in Central Ohio

Thanking Donors



Thanking donors is an important step in the fundraising process. Thank donors right from your dashboard by creating a personalized thank you message or using one of our pre-set thank you

Ouestions? Email Maureen Doyle at mdoyle@mofc.org

messages.