



PROFESSIONAL FACE TO FACE FUNDRAISING ASSOCIATION

Face to face Fundraising – COVID Restart and Rebuild

This is an update from the Professional Face-to-Face Fundraising Association (**PFFA**) summarizing the ongoing situation of face-to-face fundraising due to the COVID-19 pandemic.

A successful restart and rebuild

Non-profits and professional fundraising agencies began to restart face-to-face fundraising in May 2020. Increasing numbers of organizations followed suit throughout 2020 and the first half of 2021. Currently, all members' programs have resumed in the United States. With cautious, thorough, and effective implementation, those organizations were able to relaunch safely and maintain program growth.

The PFFA has received no negative feedback from members of the public or regulators indicating any concerns about face-to-face fundraising restarting or the safety precautions those currently in-market are taking.

PFFA Position

If non-profits and professional fundraising agencies follow all government safety and public health guidelines, the PFFA believes that face-to-face fundraising meets all current safety expectations for conducting business.

PFFA recommendations are intended to ensure that public and fundraiser safety remains the highest priority. Due to this priority, we strongly recommend all members continue to follow all local ordinances and legal mandates that require face masks for fundraisers while fundraising. It is critical that members continue to exercise the utmost caution when conducting their work and believe this is best achieved by following the advice of public officials.

Ongoing review

The PFFA will continue to support members in continuing safe and effective face-to-face fundraising. The PFFA has a range of resources available to members; we continue to run regular sector discussion forums and work groups to allow for informed and open discussion.

For more information, please feel free to reach out to the PFFA at info@pffaus.org or use the resources available to members on our website: www.pffaus.org.