Help Provide Milk for Local Families through Pints to Gallons Campaign!

Calling all School Champions!

We want to share a great opportunity for your school to help support the Food Bank for the Heartland by getting much needed milk to local families in need.

By participating in the 2020 Pints to Gallons Campaign, your students will have the opportunity to learn about giving back to the community. The campaign will kick off in February of 2020. Please feel free to register your school anytime, using the link below.





PINT

Here are the details to get you started:

- 1. Share this flyer and information with your school principal to seek necessary permissions to participate in this drive to help raise funds for milk.
- 2. Request pint size milk collection containers from our local Food Bank for the Heartland through the online link https://donate.foodbankheartland.org/Default.aspx?tsid=10977&isActiveCeEditor=1
- 3. You will need to know the address of your school, the number of containers you are requesting and the dates you plan to hold the Pints to Gallons contest. Someone will be confirming your request.
- 4. Have your students, school and community fill the pint containers with loose change, no amount if too great or too small, throughout the month of February or a week of your choice.
- 5. At the end of February, designate a leader or individual families to return the containers to your nearest First National Bank location. Tell the bank you are providing a donation to the "Food Bank for the Heartland Pints to Gallons Donation Fund." Request a receipt of deposit at that time with the total amount donated. Email your donation receipt to ckusleika@midwestdairy.com for a chance to win fun rewards.
- 6. If you are participating in Fuel Up to Play 60, check off your Healthy Eating Play on your school dashboard at FuelUpToPlay60.com!
- 7. All donations received through the Pints to Gallons program will benefit the Food Bank for the Heartland to help get milk to local families in need! Food Bank for the Heartland distributes food to 77 counties in Nebraska...so you are helping food-insecure children and families in the metro area and throughout the state.

helping counties in **NEBRASKA**

All donations received through the Pints to Gallons program will benefit the Great American Milk Drive which will provide gallons of milk for local families in need in our metro community.









REWARDS!!!

As if making a difference isn't enough, we have some fun rewards to **THANK YOU** for your participation! Check them out!



Prize Package Every school that participates in Pints to Gallons will receive a **pizza party** for a classroom of their choice!

KC Wolf Visit In addition, the **two schools** that **raise the most money** will win a **special celebration** at their school with KC Wolf, the Kansas City Chiefs Mascot!

Fuel Up Your Community and win prizes, too!



We hope you will join us for this great opportunity to make a difference in our community!

Sincerely, Your Pints to Gallons Team

For more details, contact Caryn Kusleika at ckusleika@midwestdairy.com.

NO PURCHASE NECESSARY. Many will enter, few will win. See rules at http://bit.ly/2mdv6q3. The NFL Entities (as defined by Official Rules) have not offered or sponsored this sweepstakes in any way.





