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Media Contact:
Samantha Van Nuys
svannuys@piersongrant.com

ArtServe Welcomes Lorena Ledesma to its Board of Directors

FORT LAUDERDALE, Fla. (March 17, 2025) – ArtServe, Fort Lauderdale’s award-winning arts incubator, is proud to announce the appointment of Lorena Ledesma to its board of directors.



Ledesma is a project manager with Redevelopment Management Associates (RMA), where she helps cities and counties build vibrant, sustainable economies through redevelopment. With a passion for the arts and its role in fostering community engagement and economic growth, Ledesma brings a wealth of experience in connecting local governments and businesses to create opportunities for cultural development.

“Lorena’s dedication to redevelopment and her insight into how the arts can drive economic and community revitalization make her an invaluable addition to ArtServe’s leadership,” said ArtServe Board Chair Molly Wilson. “We are excited to welcome her as we continue to expand our impact across Broward County.”

As a board member, Ledesma will play a pivotal role in guiding ArtServe’s mission to support artists, promote artistic innovation and enhance the cultural landscape of South Florida. Her expertise in fostering collaboration between public and private entities aligns with ArtServe’s strategic vision for community-driven cultural growth.

For over 30 years, ArtServe has been at the forefront of empowering artists and cultural organizations, providing resources and opportunities that drive economic and social progress through the arts. With the addition of Ledesma to the board, ArtServe continues to strengthen its commitment to fostering an inclusive and thriving arts ecosystem.

For more information about ArtServe and its initiatives, visit www.artserve.org.

About ArtServe

Named a “Top-Rated Nonprofit” by GreatNonprofits, the leading provider of user reviews of charities and nonprofits, Fort Lauderdale-based ArtServe is an award-winning arts incubator that is advancing the arts for social good as a creative laboratory and hub for experimental artists committed to diversity, equity and inclusion. Now in its 36th year, ArtServe has won several awards for innovation in the arts and is supported in part by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council and the Community Foundation of Broward. Most recently, ArtServe was named **2025 Non-Profit Organization of the Year: The Arts** at the Community Care Plan Non-Profit Awards, hosted by 211 Broward. Each year, ArtServe programs contribute tangibly to the region’s economy, helping 2,000+ artists sell their work, build businesses and engage the community. To do that, ArtServe secures financial support through donations, sponsorships and memberships.