Send Acknowledgements

A CharityEngine Training Document



Saying Thank You is easy. It's also the best part.

Table Of Contents

Click on any section to go directly to that page.

- 1. Overview of Acknowledgements
- 2. Import/Create Letter Templates (including from Microsoft Word®)
- 3. How to add Merge Tokens
- 4. Getting Started: What's Different?

5. Sending an Individual Acknowledgment

- A. Sending an Individual Acknowledgment: Email
- B. Sending an Individual Acknowledgment: Print

6. Sending Multiple Acknowledgements

- C. Setting Your Filters
 - i. General
 - ii. Payment
 - iii. Acknowledgment
 - iv. Attribution
 - v. Events & P2P
 - vi. Advanced
 - vii. Saving filters as a Report
- D. Selecting Multiple Acknowledgees
- E. Select the Acknowledgement Message
- F. Creating/Editing Acknowledgment message
- G. Reviewing Each Acknowledgement before Sending
- 7. Processing Now or Saved for later?
- 8. Exporting Addresses and Generating Letters for Print
- 9. Reviewing and Re-sending from Receipt Log

Send Acknowledgement	• ×
Process Now Save to Batch	
💿 Email 💿 Print	
Old Rag - GivingTuesday Th 🛊	
Receipt Acknowledgement mark transaction do not acknowledge	
Email Address Email Subject Email Display Name Email Reply-To	
helentaft@anyoldemail.c Thank You Helen! Old Rag Donor Team info@oldragtrust.org	
File - Edit - View - Insert - Format - Table -	
≟ → ⋮ → ⊡ Paragraph → <u>I</u> x ↔ ③ ^{KA}	
Dear Helen, This Giving Tuesday, please know, you've made a difference. A Big difference! On behalf of everyone at the Old Rag Trust, thank you for your contribution of \$100.00 received on 11/5/2018 1:01:22 F We can't wait to see you on the mountain! Best,	≥M.
	_

Overview: Acknowledgements

With our new Acknowledgements Wizard, we've made it extremely easy to create, edit and duplicate acknowledgements and receipts, whether for email or print. The example below shows the wizard in action as well as a letter that can be created and edited directly in CharityEngine.

Import/Create Letter Templates (including from Word®)

You can create templates in the app or you can import anything you've built in Microsoft Word. To import from Word, you have to name your template and Create the message first. The Import Word option will appear under the Update button.

	Preview
File - Edit - View - Insert - Format - Table -	Import Word
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MTRANSACTION.CUSTOMER FIRST NAME.CAPITALIZE FIRST LETTERM MTRANSAC MTRANSACTION ADDRESS LINE 1 (CAPITALIZE FIRST LETTER)M MTRANSACTION CITY (CAPITALIZE FIRST LETTER)M, MTRANSACTION_STATEM MT	CTION LASTNAME (CAPITALIZE FIRST LETTER)^^
Dear ^^TRANSACTION.CUSTOMER FIRST NAME.CAPITALIZE FIRST LETTER^^,	
On behalf of everyone at the Old Rag Trust, thank you for your generosity in supporting this <u> </u>	is diamond of the Blue Ridge with your gift of
On behalf of everyone at the Old Rag Trust, thank you for your generosity in supporting this <u> </u>	is diamond of the Blue Ridge with your gift of QUICK LINKS ✓ ↔ ♡ back Design Templates Create New Advanced Filter
On behalf of everyone at the Old Rag Trust, thank you for your generosity in supporting this <u> </u>	is diamond of the Blue Ridge with your gift of
On behalf of everyone at the Old Rag Trust, thank you for your generosity in supporting this <u>^TRANSACTION_TAXDEDUCTIBLE_AMOUNT</u> ^{^^} made on <u>^TRANSACTION_DATE</u> ^{^^} . Simply put, we could not do this without you. Sincerely, Eleanor Franklin Executive Director	is diamond of the Blue Ridge with your gift of
On behalf of everyone at the Old Rag Trust, thank you for your generosity in supporting this <u>TRANSACTION_TAXDEDUCTIBLE_AMOUNT</u> made on <u>ATRANSACTION_DATE</u> . Simply put, we could not do this without you. Sincerely, Eleanor Franklin Executive Director	is diamond of the Blue Ridge with your gift of
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How to add Merge Tokens

Easily add Merge Tokens!

Select the Database Icon to view all of the available Merge Tokens. Click the ones you want to insert. (The selected ones will show as Green.) When you are done, click Insert Selected.

♡ Template — Old Rag Trust - General Acknowledgement from Word — 3514 CANCEL UPDATE	×
	Available Merge Tokens
General Message Content	
File + Frit + View + Insert + Format + Table +	search tokens
THE CLAR HOW HEAT FORMULT HARD ↑ ↑ ↑ B I S Helvetica 120t × A × B ✓ C E <td< td=""><td>Search tokens</td></td<>	Search tokens
	ACCPASSWORD
	CURRENT DATE
	CURRENT DATE (MMM D YYYY)
MCURRENT DATETEXT**	
MTRANSACTION.CUSTOMER FIRST NAME.CAPITALIZE FIRST LETTERM MTRANSACTION LASTNAME (CAPITALIZE FIRST LETTER)	CURRENT DATE LEXT (MMM_D, YYYY)
MTRANSACTION ADDRESS LINE T (CAPITALIZE FIRST LETTER) ^{AA} , MTRANSACTION_STATE ^{AA} MTRANSACTION.CUSTOMER POSTAL CODE ^{AA}	CURRENT DATETIME
	CURRENT DATETIME (MMM_D, YYYY)
Dear ^^TRANSACTION.CUSTOMER FIRST NAME.CAPITALIZE FIRST LETTER^^,	DATETIME
On behalf of everyone at the Old Rag Trust, thank you for your generosity in supporting this diamond of the Blue Ridge with your gift of ^TRANSACTION_TAXDEDUCTIBLE_AMOUNT^* made on ^TRANSACTION_DATE^*.	FIRSTNAME
	FUNDRAISING URL
Simply put, we could not do anis without you.	FUNDRAISISER - FIRST NAME
Sincerely,	
Eleanor Franklin Executive Director	CLOSE INSERT SELECTED
Henn	
Fasily validate Merge Tokens!	
	ATRANSACTION.CUSTOMER FIRST NAME.CAPITALIZE FIRST LETTERAM ATRANSACTION LASTNAME (CAPITALIZE FIRST LET ATRANSACTION ADDRESS LINE 1 (CAPITALIZE FIRST LETTER)
Click the Database Icon with the Check to validate your tokens	AATRANSACTION CITY (CAPITALIZE FIRST LETTER)AA, AATRANSACTION_STATEAA AATRANSACTION.CUSTOMER POSTAL COD
to make sure the ones you have inserted are accurate. If they	
to make sure the ones you have inserted are acculate. If they	Dear MTRANSACTION.CUSTOMER FIRST NAME.CAPITALIZE FIRST LETTERM,
are green, they work! If they are red, they do not.	

Getting Started: What's Different?

♥ back Trans	actions					Create New	Advanced Filter ~	More ~ C =	\$ ₽ 2
ACTIVE FILTERS	ate 11/01/2018 to 11/01/2018 11:59 PM	8						Gift Acknowledgment Review Pending Trans	: View sactions View
searcn enter name, email, p	ohone or id 🛊 All	2 Zatego Par Par Re	yments Only yments & Soft Credits versals (refunds, charge n-Payments	ebacks, etc.)	ayment Method Pay	/ment Status	Today 🗘		
Sort by I <mark>D</mark> ↓ ^z				PAYMENT				Vie	wing Summary 🔀
🗹 🔹 ID	CONTACT	түре	METHOD	AMOUNT	STATUS	LINKED	ATTRIBUTION	DATE	ACTIONS
Confirm	George Washington	One Time	Credit Card Mode: Charge	\$25.00	PendingReceipts: 1	False	Form: Form-2018-11-01_1253: Category: Donation	5	
Process Acknowledge Delete	Mt Vernon Memorial Hwy Alexandria, VA 22314		Type: Visa				Fund: General	Manag	ge

- (1) The More button now has Commonly used Filters around Transactions so you do not have to set up all of your filters when you want to do specific tasks. In this case, Gift Acknowledgement View will show you who needs to still be acknowledged for their Gifts. The first thing to do is select Gift Acknowledgment View.
- (2) This dropdown gives you quick control of which types of Acknowledgments you will be working with so you don't have to manually make these selections.
- (3) This **Batch Action button** makes it easy to do the desired action in bulk based on your desired tasks. Select Acknowledge if your goal for this task is to Acknowledge gifts.
- (4) Once an acknowledgement has been sent, either by Print or Email, you will have a log of exactly what was sent by clicking on that number. The image will include the individual's data, not just the tokens of the creative. If there are more than one sent, it will show all of them.
- (5) Now you can **Acknowledge an individual transaction** directly via the Manage button.
- (6) The Information button shows what can and cannot be done with that particular record.

Sending an Individual Acknowledgement

If you are only sending a single acknowledgement or just want to do a one-off,

go to the Actions button next to the Transaction you are going to acknowledge and select Acknowledge. That will start the Acknowledgement Wizard.

earch	Show		Categor	y P	ayment Type	Payment	Method Payment Status	Dates	
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ort by ID $\downarrow_{\rm A}^{\rm Z}$			РА	YMENT				Viewinį	g Summa
D	CONTACT	ТҮРЕ	METHOD	AMOUNT	STATUS	LINKED	ATTRIBUTION	DATE	ACTION
5 3043284	Terry Bathrobe 123 Plush Carpet St Frederick, MD 10023	One Time	Check Check #: 435234664 Batch: 75602	\$100.00	Confirmed Receipts: 1	False	Form: Default Batch Template Category: Donation	11/5/2018 Manage	
	United States				Start	Here		Acknowl Delete	edge

Sending an Individual Acknowledgement: Email



Sending an Individual Acknowledgement: Print



Sending Multiple Acknowledgements

To send multiple acknowledgements at once, set your filters to create the segment you want to send to. Choosing Gift Acknowledgement View (1) will apply most of the common filters you'll want to use.

> Message: Click More to apply default filter views like Gift Acknowledgement and Review Pending Transactions to this screer × Create New Advanced Filt More - 2 🖽 📽 🗛 🛢 ♡ back Transactions 🕞 Mail Merge Gift Acknowledgment View ACTIVE FILTERS Date 11/01/2018 S to 11/01/2018 11:59 PM S Review Pending Transactions View Default View Search Show Category Payment Type Payment Method Payment Status Dates enter name, email, phone or id 🛊 🛛 All ÷ Sort by ID 17 PAYMENT Viewing Summary 53 🗸 – ID CONTACT TYPE METHOD AMOUNT STATUS LINKED ATTRIBUTION DATE ACTIONS Confirm George Washington Process Form: Form-2018-11-01_125336 Credit Card \$25.00 PendingReceipts: 1 11/1/2018 Mt Vernon Memorial Hwy Acknowledge Mode: Charge Alexandria, VA 22314 Category: Donation Delete Type: Visa Fund: General United States Card #: 1111 Tribute: 1204050 leighkess+gwashington@gmail.com -Network: 64.129.142.2 🗸 29 53043283 🛔 Fred Footpath One Check \$125.00 Confirmed False Form: Default Batch Template 11/5/2018 *** 0 1235 Victory Lane Time Check #: 452452453 Category: Donation Rockville, MD 20850 Batch: 75602 United States ±٩ $\overline{}$ 53043282 🔒 Brenda Banana 11/5/2018 *** One Check \$50.00 Confirmed False Form: Default Batch Template 0 451 B Street Time Check #: 12342452345 Category: Donation New York, NY 10019 Batch: 75602 United States ±۹ 53043281 & David Doorknob \$100.00 Confirmed False Form: Default Batch Template 11/5/2018 *** Check One 0 123 D Way Time Check #: 5245234524 Category: Donation Weston, MA 10023 Batch: 75602

Once your filters are set, (2) either Select All or Select Individuals who will be receiving acknowledgements.

The next few slides will show you more filters in the Advanced Filter tab that are available for you for your segmentation.

Set your filters: General

Here are the common filters available for Segmentation Transactions in the **General Tab.**

Contact	Search	Date	11/06/2018	to	11/06/2018 11:59 PM	0
Contact Type	\$	Region	÷	Email		
First Name		Last Name		Company Name		
City		State	÷	Postal Code		
Country	\$	Form Id	Search	Pledge Id		
Pledge Type	Select option ‡	Sustainer Id		Sustainer Type	Select option	\$
Membershin Id		Membership Type	Select option 🗘	Invoice Id		

Set your filters: Payment

Here are the common filters available for Segmentation Transactions in the **Payment Tab.**

General Payment	Acknowledgement Att	ribution Events &	P2P Advanced	
Amount	Min \$ Max \$	Currency	\$	Processed yes x no
Accounting	÷	Payment Class	÷	Show Auths yes no m
Payment Mode		GLCode	Select option	Show Voided 🖉 yes 💉 no 🗹
, cymene mode	¥			Show Refunded 💽 yes 🖍 no 🖻
Fund	Select option ‡	Deposit Id		Show Voids yes 🗱 no
In-Kind	*	Check Number		Show Credits yes 🗱 no
Card Type	÷	Credit Card	enter last four digits	Show Refunds yes 🛪 no
Account Number	enter last four digits	Routing Number	enter last four digits	Show Chargebacks yes x no
Batch Id	Search	Batch Date	0	Show Returns yes no m
		 		Show Settled 🛛 yes 🖉 no 🗹
το	U	Response	Select option 📮	CC/ACH Info 🛛 yes 💌 na 🖻
				CLEAR APPLY

Set your filters: Acknowledgement

Here are the common filters available for Segmentation Transactions in the **Acknowledgements Tab.**

General Payment	Acknowledgement	Attribution	Events &	& P2P Advanced		
			Ask Datab		Receipted	ves 🗭 10 💌
Snow		Ŧ	Ack. Batch	Enter Acknowledgement Batch I	Acknowledged	e yes 🕐 no 🕑
					Has Email	Set Safe
					Has Address	ves 🕐 no 🕑
					Don't Receipt	
					Don trackhowledge	a yes () 10 a
					CLEAR	APPLY

Important! The **Has Email** and **Has Address** filters are helpful in pulling out individuals who would not be able to receive that type of acknowledgment.

Set your filters: Attribution

Here are the common filters available for Segmentation Transactions in the **Attribution Tab.**

General	Payment	Acknowledgement	Attributio	on Events &	P2P Advanced			
	Campaign	Select option	\$	Initiative	Search	Segment Id		
	Media Channel	Select option	‡ Re	tesponse Channel	Select option \$	Opportunity Id		
	Solicitor	Search		Tribute Id	Search]		
							CLEAR APPLY	

Three important filters here are **Campaigns** and **Initiatives**, as you may have specific communications for individuals who gave per a specific message, and **Solicitor**, if you'd like to pull a segmentation based on the Solicitor/Account Owner.

Set your filters: Events & P2P

Here are the common filters available for Segmentation Transactions in the Events & P2P Tab. General Attribution Events & P2P Payment Acknowledgement Advanced Grassroots Event 🛛 yes 🗶 no 🔳 * Event Search... Event Type Select option Grassroots Event Search... Microsite Search... Team Page Search... Personal Page Search... CLEAR APPLY

Set your filters: Advanced

eneral Payment	Acknowledgement Attr	ribution Events & P2P	Advanced	
Browse	r 🌲	IP Address		Yes No
Alt. View	N Search	Merchant Gateway	* *	IP Blacklist
Prom	o Search	Import Job Id Search	٦	Email Blacklist yes 🗙 no 🔳

Set your filters: Save as Report

♡ ©acbacka Tra	insactions			Create New Advanced File	ter 🗸 🛛 More 🗸 🛛 🔁 🗮 🖏 🖶 😂
ACTIVE GLITERS Dat	Payment Acknowledgeme	Attributio	on Events & P2P		
Search	Show	Catego	ry Payment Type	Save Report	Open existing custom report 💲
enter name, email, ph	Browser	÷	IP Address	Report name My Report	
	cAlt. View Search	туре М	erchant Gateway	Columns to export	Reorder Columns (drag & drop)
Confirm Process Acknowledge Delete	George Washington Search Mt Vermon Me morial Hwy Alexandria, VA 22314 United States leighkess+gwashington@gmail.com —	One Time	Gradit Card bld Mode: Charge Type: Visa Card #: 1111	Id Date Created Amount Confirmed Refunded Payment Type Payment Method	
					SAVE
ACTIVE FILTERS	Date 11/06/2018 8 to 11/06/	2018 11:59 PM 😮		SAVE &	EXPORT NOW

Select Acknowledgees, then Click Acknowledge.

0	Ø	back	Trans	actio	าร					Create	N 1	Advanced Filter 🗸 🛛 More 🗸 🕄	! ⊞ ¢;	8	
	ACT	TIVE FIL	TERS	ate 01/01/	2018 😒	to 11/06/2018 1	1:59 PM 🔇	Acknowledged no	Oon't Ac	knowledge n					
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3		Ackno Delete	owledge e	ry I Ius Frederic United S ▲ ♀	Bathrobe h Carpet S k, MD 1002 tates	3	One Time	Check Check #: 435234664 Batch: 75602	\$100.00	Confirmed	False	Form: Default Batch Template Category: Donation	11/5/2018		
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(1) Once you have set up your filters as desired, and have used the checkboxes on the left (3) to select who you are targeting, **Click Acknowledge.**

Selecting which Acknowledgement to send

In this first screen you will (1) name this Transaction batch (or use an existing one), (2) select/ create the message you will be sending, and then (3) select the delivery method (Print or Email).

Important - the term Batch here refers to your batch of acknowledgements, not transactions entered in a Batch entry. While those acknowledgements may be from transactions that were entered as a batch entry, this use of Batch is NOT the same thing.

	Process Transaction Acknowledgements
Apply this to an existing batch or create a new one*	Choose batch processing option below and click next to continue
* If you select an existing batch, you will go to the next screen since these fields were already selected.	1 Batch - Create New Batch (proces ‡ Giving Tuesday - Over 1000
This is based on your organization's business rules as to how you log whether these are completed.	Type O Receipt O Acknowledgement
Select/Create your Email/Print Acknowledgement	Message Template Old Rag Trust - General Ack 🗘 🏼 2
Template and which method you will be using.	Delivery Method 💿 Email 💿 Print 3
	Email Subject Your Giving Tuesday Gift!
Print, these fields will automatically be removed.	Email Sender Name Giving Team at ORT
	Email Reply-To finance@oldragtrust.org

Creating/Editing Your Acknowledgement

You can edit your acknowledgements for Email Messages or Print Messages directly in CharityEngine using the WYSIWYG editor.

For Tips on Using Our WYSIWYG editors, click the button below

Download the Create Forms Training Document

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File - Edit -	View	neart - Format	- Table -														
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Reviewing Each Acknowledgement

♦ viewing 3 of 10 As you go through, you can review each acknowledgement individually and make unique edits to each one including: Process Transaction Acknowledgements Review & customize messages or click next to continue Transactions 53043282 ÷ Review by Transaction ID Change Old Rag Trust - Ge... 🗧 Message Change Message PER Individual ♦ viewing 3 of 10 ♦ File - Edit - View - Insert - Format - Table 🕈 🖈 B I 😌 Helvetica - 12pt A - B - c² 🖬 E E E E E E E E - E - E Paragraph - <u>I</u> 🗘 🗇 👁 💥 🛢 The Old Rag Trust Make edits to the text for each individual November 06, 2018 Brenda Banana 451 B Street New York, NY 10019 Dear Brenda, On behalf of everyone at the Old Rag Trust, thank you for your generosity in supporting this diamond of the Blue Ridge with your gift of \$50.00 made on 11/5/2018 Simply put, we could not do this without you. Sincerely. BACK

Process Now or Later?

After confirming Acknowledgements, you can finish it Now or Save to do Later? If you select Email, and Process now, emails will be sent right away. If you select Print, it will Create A Word Doc.

CharityEngine	Q Search Everything				ł		CHARLES HA	
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p Center dback	 53043282 & Brenda Banana 451 B Street New York, NY 10019 	One Time	Check Check #: 12342452345	\$50.00 Confirmed	False Form: Default Batch Template Categor		11/5/2018	
					Retu	rn to Ta	ble of Co	ontents

Addresses and **Letters**

Once the Acknowledgements are processed, go to the Acknowledgements Tab in Donations/ Transactions. Next to the batch you ran, go to the Action Buttons. You will be able to download the letters in that batch as well as download a File of Ready-to-mail-merge address data.

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Acknowledgments (old) Sustainers	Display 10 20 50 100 500		1 to 1 of 1		First P Expo Tran	ort Addresses t sactions

Upon exporting addresses, you will receive a file with the following Envelope Printing Fields in matching order to the letter generation.

Contact Name	Formal Salutation	Informal Salutation	Other Salutation	Street 1	Street 2	City	State	State Code	Postal Code	Country	Country Code
Judith Little	Judith Little	Judy		17 Harding St		Manchester	Pennsylvania	PA	17345	United States	US
Walter Adams	Dr. Walter Adams Ph.D.	Walter	Walt	410 Terrapin Drive		Bethesda	Maryland	MD	20810	United States	US
Charles Harrison	Charles	Chet	Chuck	123 E 75th St.	APT 8C	NEW YORK	New York	NY	10021-2853	United States	US
Chris Brant	Mr. Chris Brant	Chris		8200 Greensboro Dr.	Ste 1500	McLean	Virginia	VA	22102	United States	US
Beatrice Harrison	Beatrice	Веа		1776 Rockville Pike		Rockville	Maryland	MD	20852	United States	US
Ted Williams	Mr. Ted Williams	Ted		4 Yawkey Way		Boston	Massachusetts	MA	2215	United States	US

View what was sent in the Receipt Log

After Acknowledgements have been sent, a log of the email or letter that was sent appears on the record, so you know exactly what was sent to the person and when! If a Tribute donation with a Tributee acknowledgment is sent, that will appear on the record as well.

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			S	ort by ID \downarrow^A_2 ID ID 53043284	CONTACT	TYPE One Time	P/ METHOD Check	AYMENT AMOUNT \$100.00	STATUS	LINKED	ATTRIBUTION Form: Default Batch Template	View DATE 11/5/2018	ving Summary X ACTIONS	
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Don't forget to check out...

Create Forms

A CharityEngine Training Document

Click Here to Go To Create Forms

YOUR LOGO HERE

Donation Information

\$25	\$50	\$100	\$250	Other
@One ti	me	Monthly		

Is this a tribute donation?

Donor Information

First Name	Last Name	
Address	Unit#	
View Details		

Email Address